

Subject: - Status report of Job Mela held by HSBTE in Polytechnics.

Definition

Job mela is like “One-stop shopping” for career net workers. It becomes a more common method of entry level recruiting and initial screening. For the corporate recruiter they offer an opportunity to reach interviewing terminal velocity the higher possible number in the shortest possible amount of time.

Job fairs are good place to meet many company representatives from corporations of all industries and sizes during short period of time rather it is convenient and economical way for employers and potential employees to meet.

So you can see that job fair is both an opportunity to “sell yourself” to gain valuable information about the companies and positions to which you may be applying.

Philosophy

In today’s scenario of globalization and open economy while India is poised to be a hub of manufacturing activity, while world is all about to shift their manufacturing base to India, we at India have the biggest strength of Human Resources subject to condition that proper skill levels are generated and manpower with proper attitude is made available to encash our strength

Technical Education as a nodal agency for the same has to move with a proper strategy to achieve the target, precisely the target 2020. It is not only institution doing well, stand alone but due participation of end users i.e. industry is also to be assured. A step forward was taken by the Department of Technical Education Haryana by initiating the concept of Job Mela for Diploma graduates of the state. The Job Mela gives a uniform platform for all the candidates from across the state, giving equal opportunity to all irrespective of geographic location of the Institute.

In routine the same activity was done at Institute level, stand alone way, which was just an activity of campus interview which could only give opportunity of the employment to candidates of a particular location. But Job Fair not only gave opportunity to existing students but is source of motivation for admission seekers and will attract better brain too.

It is observed that while campus interview are conducted, a whole day of particular class is utilized. If there are 40 campus interviews for a particular college then 40 days are consumed for the job. On other hand if a particular industry wants 40 candidates of particular profile then they may have to visit 6-7 Institutes and 7 days with long travels & other expenses are the cost. While in Job Mela same job is done in 3 days so a large saving of man hours for both the Institute and Industry too.

Purpose

- To bring student /Candidates together with potential employers.
- Students can get information about the many companies and there recruiting strategies and styles, thus they get an edge over the many other students who don't attend the job fair.
- To increase the placement opportunities of the students and giving them chance to interact with many industries.
- Attending job fairs can assist the students in developing the career path and learning more about the industry in which they plan to work.
- Job fair are not interviews. They are networking opportunity for the students to secure an interview.
- To provide fair opportunity to far located polytechnics students.

Strategies

They are one of the most effective ways to land jobs. Employers have large pool of candidates on which to draw, while candidate have the opportunity to shop dozens-sometime more than four dozens- of employers, all in one place. The main strategies adopted are:-

- Organizing at different location/polytechnics at different intervals.
- 25% of job melas are to be organize exclusively for girls.
- More thrust is in NCR region where participation of large number of industries are there.
- The Host institution should be given at least 50 days notice in advance to organize for making all arrangements.
- The advertisement should be given in all leading papers region wise as it helps inviting companies from various parts of the country.

- We invite students of Govt./ Govt. aided polytechnics across the state to participate in it. Private polytechnics are also facilitated in organizing job mela by the board. They are also seeking guidance from the HSBTE.

Initiative and incentives taken to promote placement

- To promote placement of the students, state board of technical education of Haryana has taken initiative by organizing the job mela at different locations without the government budgets. The funding for the job mela is given by the HSBTE. The job melas are arranged for government and government aided polytechnics students at different institutions.
- Further HSBTE has announced incentives for those Training & Placement Cells which arrange placement to the students of other institutes. Rs.500 per placed student are given from HSBTE account to the Polytechnics for institutional capacity development/ Training & Placement Cell for creating better placement facilities.
- In order to attract students Rs. 25/- per day per student from student fund are given for their stay at polytechnics during job mela.

Summary of this year Job mela's:

This year HSBTE as organized three job melas

1. At GP Ambala from 24 to 26 Feb.2010 in which about 24 companies had participated and about 390 students were selected.
2. At GP Manesar from 20 to 22 April 2010 in which about 36 companies had participated and about 500 candidates were selected.
3. At GPW Faridabad on 28 and 29 April 2010, in this about 30 companies participated and about 155 candidates were selected and 140 were short listed.
4. Earlier to these job melas, two job mela were held one at GP Hisar from 26 Feb. 2008 to 28 Feb. 2010 in which 33 industries participated and about 328 candidates were selected and the other one at GP Manesar in April 2009 in which 29 companies had participated and about 337 students were selected.

Future Course of action:

In future Haryana state board of technical education is planning to organize at least 10 melas in a year for government and government aided polytechnic at different location in the state.

To make it a regular feature in NCR region or along NH-I, at least one mela in every two months in the polytechnics GPW Faridabad, GP Manesar, GP Sonipat, GP Ambala, GP Nilokheri, GPW Ambala, GP Hisar etc.

Further HSBTE will also help private institutions in organizing job melas for there students also, if they want.

Submitted for kind information please.

**Jagbir Chhillar
AS (Placement)**